



STUDIES  
IN  
POPULAR  
CULTURE



31.2  
Spring 2009

---

## Studies in Popular Culture

*Studies in Popular Culture*, a journal of the Popular Culture Association in the South, publishes articles on popular culture and American culture however mediated: through film, literature, radio, television, music, graphics, print, practices, associations, events—any of the material or conceptual conditions of life. Its contributors from the United States, Australia, Canada, China, England, Finland, France, Israel, and Spain include distinguished anthropologists, sociologists, cultural geographers, ethnomusicologists, historians, and scholars in mass communications, philosophy, literature, and religion.

Direct editorial queries and submissions to editor Rhonda Wilcox, Humanities Division, Gordon College, Barnesville, GA 30204. Telephone: 770-358-5296; email rhonda\_w@gdn.edu. *Studies in Popular Culture* accepts submissions on all forms of popular culture (American or international) studied from the perspective of any discipline. Submissions relating strictly to American culture may be sent to the editor of *Studies in American Culture*, Rob McDonald, Virginia Military Institute, mcdonaldrl@vmi.edu.

Queries are welcome. Manuscripts should be sent via email as Microsoft Word attachments (author's last name in the file name). Essays should normally total, with notes and bibliography, no more than 23 pages double-spaced typescript, size 12 font (approximately 6500 words). *SPC* is indexed in the annual *MLA International Bibliography*, and MLA documentation is preferred, but authors may use documentation appropriate to the field *except* that notes should be endnotes, not footnotes, and should not be embedded. Authors should secure all necessary copyright permissions before submitting material. The editor reserves the right to make stylistic changes on accepted manuscripts. An interdisciplinary journal, *SPC* gives preference to submissions which demonstrate familiarity with the body of scholarly work on popular culture but which avoid the jargon associated with certain single-discipline studies.

*SPC* is published by the Popular Culture Association in the South. To subscribe or obtain individual issues, contact the association's executive secretary, Diane Calhoun-French, Provost, Jefferson Community College-Southwest, Louisville, Kentucky 40272; phone (502) 213-2621; diane.calhoun-french@kctcs.edu.

**ISSN 0888-5753**



**STUDIES**  
**IN**  
**POPULAR CULTURE**

**31.2**

**SPRING 2009**

**PUBLISHED BY THE**  
**POPULAR CULTURE ASSOCIATION**  
**IN THE SOUTH**



## STUDIES IN POPULAR CULTURE

### Editor

Rhonda V. Wilcox, Gordon College

### Associate Editor and Book Review Editor

David Janssen, Gordon College

**Assistant Editor:** Stacia Watkins, Middle Tennessee State University

**Editor's Assistant:** Derek Smith, Gordon College

### Editorial Board

Linda Badley  
Middle Tennessee State University

Liz Cummins  
University of Missouri, Rolla

David Fillingim  
Shorter College

Robert Holtzclaw  
Middle Tennessee State University

William Klink  
College of Southern Maryland

David Lavery  
Middle Tennessee State University

Lynnette Porter  
Embry-Riddle Aeronautical University

Former editor Michael Dunne, Middle Tennessee State University  
Former editor Sara Lewis Dunne, Middle Tennessee State University  
Former editor Dennis Hall, University of Louisville

*Studies in Popular Culture* is published by the Popular Culture Association in the South and indexed in the annual *MLA International Bibliography*. All members of the Association receive *Studies in Popular Culture*, as do a growing number of libraries. Yearly membership is \$40.00 (International: \$60.00). Write to the Executive Secretary, Diane Calhoun-French, Provost, Jefferson Community College, 109 S. Broadway, Louisville, KY 40202, for membership, individual issues, back copies, or sets.

ISSN 0888-5753

**THE POPULAR CULTURE ASSOCIATION/AMERICAN CULTURE ASSOCIATION  
IN THE SOUTH**

**EXECUTIVE COUNCIL**

Hugh Davis, *President*  
St. Mary's School

Diane Calhoun-French, *Executive Secretary*  
Jefferson Community College

Hillary Robson and Stacia Watkins, *Program Chairs*  
Middle Tennessee State University

Geoffrey C. Weiss, *Editor, The PCAS / ACAS Newsletter*  
Mount Olive College

Rhonda Wilcox, *Editor, Studies in Popular Culture*  
Gordon College

Rob McDonald, *Editor, Studies in American Culture*  
Virginia Military Institute

David Janssen, *PCAS Member-at-Large*  
Gordon College

Sarah Fogle, *PCAS Member-at-Large*  
Embry-Riddle Aeronautical University

Michael Graves, *ACAS Member-at-Large*  
Liberty University

Geoffrey C. Weiss, *Member-at-Large for Technology*  
Mount Olive College

Larry King, *American Culture in the South Representative*  
Stephen F. Austin State University

Hillary Robson, *Webmaster*  
Stacia Watkins, *Graduate Student and New Professional Member-at-Large*  
Middle Tennessee State University

David Fillingim, *Past President*  
Shorter College



## *2008 Whatley Award*

In memory of George Whatley, a founder and early president of the Popular Culture Association in the South, the editors and editorial board of *Studies in Popular Culture* annually recognize the article published in *SPC* that in their view best represents the scholarly values Professor Whatley sought for the organization and for the study of popular culture.

The 2008 Whatley Award winner is

*Little America: R. E. M., Howard Finster, and the Southern  
"Outsider Art" Aesthetic*

By

**Matthew Sutton**  
**The College of William and Mary**